



Young Supporters Fundraising Pack



FUNDRAISING
REGULATOR

www.nawt.org.uk

Registered Charity Number: 1090499

THANK YOU

Thank you for choosing to fundraise for the National Animal Welfare Trust (NAWT) and doing something incredible for the animals in our care. Your fundraising will **change the lives of 100's of animals** whilst they wait for new forever homes.

Last year, we rehomed around **1,250** homeless animals and without the support of people like you, we could not have helped any of those animals in need. Your incredible support makes a fantastic difference to every homeless animal in our care.

We have put together this pack to give you the tools to make your fundraising successful.



How Your Fundraising Helps

£5 will feed a rabbit or cat for a week

£10 will buy warm bedding

£15 will microchip a homeless animal

£30 will feed a dog for a month

£50 will go towards an animal's veterinary treatment

£150 will vaccinate five homeless animals



CONTACT US:

Fundraising Department, National Animal Welfare Trust,
Tyler's Way, Watford, Hertfordshire, WD25 8WT
020 8950 0177 (option 1) fundraising@nawt.org.uk

Fundraising Ideas



Fancy dress day or no uniform day at school

Jumping or hopping Challenge



Birthday Donations



Sponsored run, cycle or swim (or all three!)



Cake Sale



Collect all your 1p, 2p and 5p pieces

Sell unwanted toys, games, books or DVD's



Sponsored... Anything!



Sell/Auction your arts and crafts online

Social media photo/video challenge



Don't forget to tag us on social media so we can keep updated on your awesome fundraising efforts!



@nawtuk



@nawt.org.uk



If you would like to organise your own event, or run a raffle, please ask a grown up to get in touch with us at fundraising@nawt.org.uk, as there are lots of rules and regulations to help keep everything safe and legal.

Useful Resources

On the following pages, you'll find lots of resources that might come in handy for your fundraising. There is a page to jot down your ideas, posters and some digital graphics you can use online to promote your fundraising challenge.

JustGiving™

Ask a grown up to help set you up a JustGiving page. JustGiving is a website where friends and family can donate to help you achieve your fundraising goal. All the money raised through the website will come directly to the NAWT, so you don't need to worry about following up with people to collect sponsorship money.



TIPS FOR JUSTGIVING

1. Use your JustGiving page to tell people why you are fundraising for the National Animal Welfare Trust.
2. Set a target on your JustGiving page. Pages with a target raise more money.
3. Use your JustGiving page to share pictures and stories about how your fundraising is going. Keep everyone up to date!
4. Ask people you know who use social media to share your JustGiving page online.
5. Thank people who donate to your page.

My Ideas:

MY GOAL:

MY TARGET:

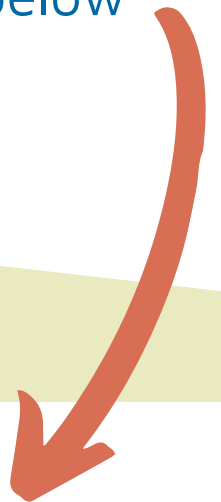


I heard you're interested in fundraising for NAWT, that's great! I love a challenge. I can keep a tasty treat on my paw without gobbling it up straight away! Impressive right?

I'm
FUNDRAISING
for **NAWT**



If you would like to
help me raise money
for homeless
animals please see
details below



THANK YOU!



Design your own poster in the space below. You can include why and how you plan on fundraising for NAWT and don't forget to include details on where people can donate, such as your JustGiving page.



Donation Box Template

Cut out the donation box template to collect spare change at home. Print the page on card, or print it on paper and stick it to some cardboard that needs to be recycled. Cut around the edges and fold each side to form a cube. Cut the slot for the pennies. Glue along the edges and stick together.

Thank you for
collecting your spare
change for pets at
the National Animal
Welfare Trust



Pennies
for Pets



Leave your box
somewhere in the
house where
everyone can put
their spare change!



Ask a grown up to help.

Digital Graphics

We've included some digital graphics you can use to help promote your fundraising even further! Ask a parent/guardian or older sibling if they can share on their social media for you.

Superstar
fundraiser



Or you can print them off and use as another poster to let people know you are fundraising for NAWT.



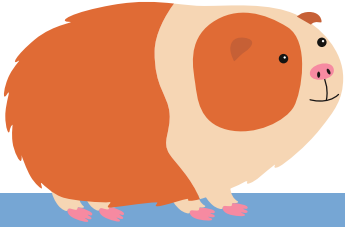
Please note these images will be available to download separately from the pack on our website here

www.nawt.org.uk/support-us/fundraise-nawt



NAWT FUNDRAISING

TARGET: £



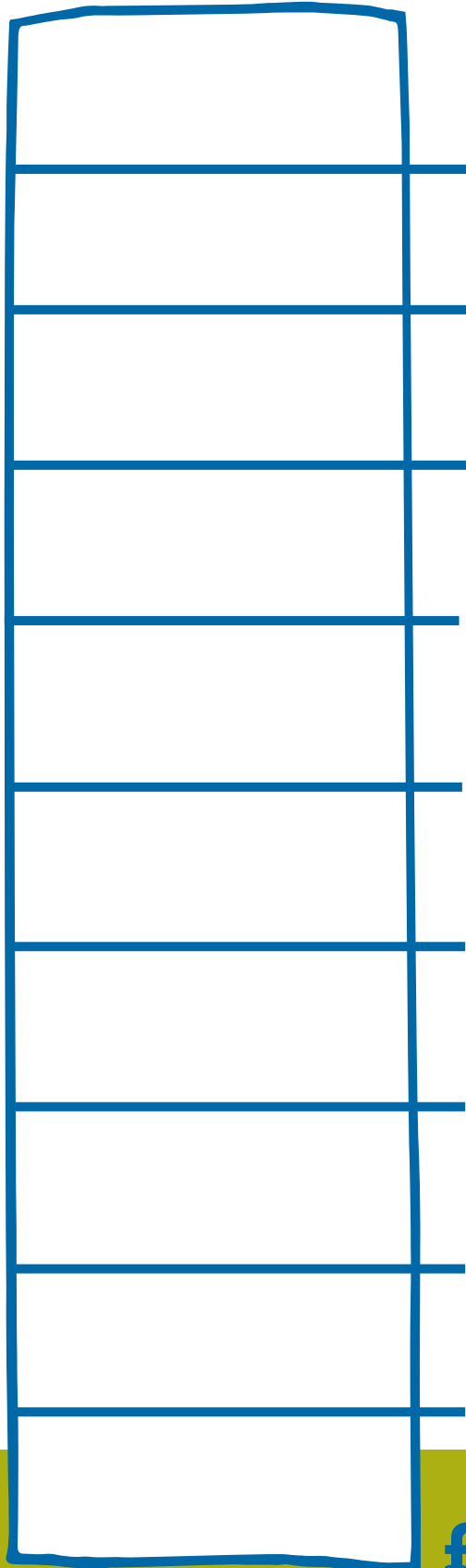
Great job

!

You're almost there, keep going!



Thank you for your help



£0

Where to send your donations

The best way to make your donation is to take it to your local NAWT centre when they are open to the public again. We would love to meet you and the animals would like to say a big thank you too! Alternatively, you can post a cheque to our Head Office, or you could ask a grown up to donate over the phone, or online. If you've used JustGiving and chosen NAWT as your charity the good news is that all your donations will automatically come to us.

Fundraising Department,
National Animal Welfare
Trust, Tyler's Way, Watford,
Hertfordshire, WD25 8WT
020 8950 0177 (opt 1)

www.nawt.org.uk/support-us/donate



Don't forget to send in your sponsorship forms, as we'll need these to claim Gift Aid on donations.

We would love to hear from you if you are planning to fundraise for the pets at NAWT, please get in touch and let us know your plans. We are here to offer any help you might need along the way.



Local Contacts

NAWT Hertfordshire
0208 950 0177 (option 2)
reception@nawt.org.uk

NAWT Berkshire
01488 638584
td.reception@nawt.org.uk

NAWT Cornwall
01736 756005
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@NAWT_updates



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