

Volunteer Role Description

Social Media Ambassador - Cornwall

Aim of volunteering role:

To help the NAWT Cornwall team create better awareness within the local community and increase their supporter base by following our social media pages and liking and sharing our posts to help us increase their reach.

Tasks:

1. To have a passion for NAWT and companion animal welfare.
2. To follow all or some of our social media profiles:
 - a. Facebook: facebook.com/nawt.cornwall0/
 - b. Twitter: @NAWT_updates
 - c. Instagram: nawtuk
3. To invite your friends to follow our social media profiles.
4. To offer us feedback and ideas regarding our social media profiles.
5. To aim to share at least one of our posts each week.
6. To spread the word of NAWT and the work we do to help us build our supporter base.
7. To act in an appropriate manner as a representative of the Trust.

Time:

Flexible time commitment.

Place of work:

NAWT Cornwall, Wheal Alfred Kennels, Wheal Alfred Road, Hayle, Cornwall, TR27 5JT.

Volunteer Co-ordinator: Lucy Cooper

Transport needed:

This role can be carried out at home so no transport is required.

Skills required:

1. Interest in and commitment to the work of the Trust
2. A calm, friendly personality, flexibility and the ability to follow instruction

Benefits offered:

1. Reference available after 3 months volunteering

References:

One work and one personal reference required.